WGBH is...

- The #1 producer of content for PBS on television, the Web, and mobile.
- A major supplier of programming for public radio nationwide, on air and online.
- Public broadcasting for New England—with six Boston-area TV channels (WGBH 2, WGBX 44, World, Create, WGBH Kids, and Boston Kids & Family); four WGBY TV channels in Springfield; three radio services (89.7 WGBH, Boston’s Local NPR; 99.5 WCRB Classical; and WCAI Cape and Islands NPR® Station); and wgbh.org.
- A national TV and Web service—our World Channel offers the best of public media and nonfiction programming along with national award-winning original series showcasing fresh perspectives and unique voices. This rapidly expanding service is carried by 152 stations in markets representing nearly two-thirds of US TV households.
- A pioneer in educational multimedia for the nation (serving 1.6 million people), in Massachusetts (as the media partner to the Commonwealth’s early childhood and education agencies), and in Boston (operating the city’s Kids & Family TV channel).
- The creator of innovative media access technologies and services that enfranchise the 36 million Americans with hearing or vision loss and ensure that students with disabilities have equal access to educational resources and high-stakes assessment tests.
- A “town square” where 126,714 visitors came through our doors last year for screenings, performances, and tours, or attended WGBH-sponsored events in our community.
- The Commonwealth’s #1 exporter of educational and cultural content.

Sources

Page 3: American Experience/The Great War broadcast reached 9.6 million viewers. (Nielsen power, reach & frequency report, Live+7, persons 2+000s, 4/10-12/17, 75% unification, 6-minute qualifier) • Page 3: #GreatWarPBS reach 36 million (Twitter 2/12/18) • Page 3: #WarLetterWednesday reach on Instagram 16.4 million (Instagram 2/12/18) • Page 6: NOVA’s Facebook Live on 8/20/17 was the most watched in public television history (Facebook 2/12/18) • Page 7: NOVA’s TV and online reach is 50 million viewers (for TV, Nielsen power, reach & frequency report, Persons 2+000s, Live+7, 1/1-12/31/2016, 75% unification, 6-minute qualifier. For online, Google Analytics, 1/1-12/31/2016) • Page 9: PBS LearningMedia is helping 1.6 million registered teachers, students and parents in 55 US states and territories. (PBS LearningMedia 2018).

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